

VALLEY VOICE

Volume I, Issue I

A *Hawkeye* Publication

Spring 2015



Speech?

What
are **R** your
Rights?



EDITORIAL

In the fall, we left the JEA National convention with a plan, a plan to develop a news magazine. Once spring semester started the Hawkeye followed their dream to develop the magazine. It took four long and tough months to develop their ideas and compile it all together. During the fall semester "The Hawkeye" hosted a competition

where the student body chose the name "Valley Voice" for the news magazine. As a staff, it was decided that this was the best fit title for the magazine since "The Hawkeye" is the student body's voice. With that in mind, the staff decided to write an article raising awareness of student rights here at Hardin Valley (the main article can be found on page four). The staff felt that it was necessary for students to know their rights, since we have had a few controversies this semester where this information would be good for everyone to know. It will allow students to make an educated argument, and shows them how much freedom they do have within these halls.

During the process of developing the magazine the staff ran into several problems. One of those was financing. Special thanks to Claire Benson for making some last minute ad sales to help us fund the magazine. The staff also ran into problems with a situation on Twitter. A user misunderstood and assumed that the Hawkeye staff was promoting sex before marriage in high school. This made us get creative with some of the visuals we used in the sex education article. The staff also dug deep to inform our readers about teachers here at HVA. Junior Kaleb Bishop's profiled Mr. Miralles amazing story on page five. They also took a look into the wealth and well-being of the student body on with articles about teen budgets and fashion. A heart-wrenching story on foster care is on page seven. So read on and enjoy. Email us or tag us on Twitter with any questions!

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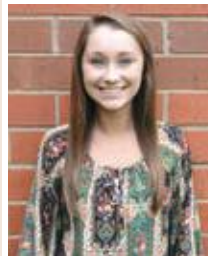
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Valley Voice is published by students in the Journalism-Newspaper class at Hardin Valley Academy. Content is determined by staff members, and does not necessarily represent the opinions of the student body, adviser, faculty or administration of the school. Student journalists are protected under the First Amendment to the Constitution of the United States.

Signed editorials and columns reflect the views of the writer. Letters to the editor and guest commentaries are encouraged, and must be signed, although anonymity can be granted on a case-by-case basis in regards to publication. The editorial board reviews letters to the editor, advertising and guest writing. The editorial board also has the right to refuse material based upon content or journalistic integrity. Reasons to refuse can include length, clarity, libel, obscenity and disruption of the education process at Hardin Valley Academy or copyright laws.



YOU CAN

- EXPRESS YOURSELF THROUGH WHAT YOU SAY
- EXPRESS YOURSELF THROUGH WHAT YOU WEAR
- EXPRESS YOUR BELIEFS

YOU CAN'T

- BE A DISTRACTION TO OTHER STUDENTS OR REGULAR SCHOOL PROCESSES
- EXERCISE OR PROMOTE ILLEGAL ACTIVITY
- BE A THREAT OR CAUSE HARM TO OTHER STUDENTS, DIRECTLY OR INDIRECTLY

Do You Know Your RIGHTS?

By Kenzie Faust, Dove
Lloyd, Keegan McClain,
and Jacob Sanders

In 2010, Live Oak High School was embroiled in a free speech controversy. On May 5 of that year, three students wore American flag t-shirts during the school's Cinco de Mayo celebration. Since the school has a history of student violence, the administrators asked the students to turn their shirts inside out or remove them. The students subsequently sued, claiming the school violated their free speech rights by asking them to remove their shirts. The case went all the way to the Supreme Court, where they recently ruled that the school did not infringe on the students' First Amendment rights.

But what rights do students really have within the school building?

"I had no idea we had rights in the school building," says freshman Daniel Wells. Because schools have the obligation to protect students from forms of harassment and threatening situations, they do have the right to censor students and employ other means of protection, such as searches and security sweeps. Mrs. Howard, the principal of the Health Science Academy, explains that schools may censor, "anything that disrupts the educational process. That's not going to be welcomed, because we're here to educate." But where is the line between censorship and protection? Allisha Mateja, a sophomore, says, "[Censorship] is telling people what to think rather than let them think freely."

In the Supreme Court case *Tinker v. Des Moines*, a group of high school students, including Mary Beth Tinker, decided to wear black armbands in protest to the Vietnam War. The administration threatened suspension despite the fact that the armbands were a peaceful, non-threatening protest against an unpopular war. The students were suspended, which prompted their parents to sue the school claiming that the administration violated the students' free speech. The case went all the way to the Supreme Court, where it was determined that "Students don't shed their constitutional rights at the schoolhouse gates." Since this landmark case, students' rights within the school building have been protected by the courts, especially with regards to the First Amendment.

However, these processes are not foolproof. Sometimes, in the effort to protect students, schools may over-censor or inappropriately censor students. Maria Blackmon, a senior, says, "I'm an atheist, and two years ago, I was talking about it in class and people were getting mad about it." Her teacher asked her to stop talking about it, and the incident was resolved, but Blackman's perspective on freedom of speech within the school is significant because of that. "I feel like sometimes, if you speak your mind, then [the administration] tell you to keep that low because they don't want [you] to offend anyone," she says.

With a greater understanding of our rights, we can exercise our freedoms, both inside and outside of the school building, to stand up for the issues we find important and be a generation that makes a difference.



Illustration by
Andrea Clark

Joseph Frederick, a senior at Juneau High School, was attending a school sponsored event when he opened a sign with "BONG HITS 4 Jesus" written on it. The principal noticed and told the student to put it away, but Joseph refused. The principal confiscated the sign because it was promoting the use of an illegal drug. The Supreme Court upheld the principal's decision, as the banner risked undermining the school's anti-drug campaign.

Zachary Guiles wore a shirt which was highly critical of the then-president George Bush. The cheerleading coach decided to bring it to the attention of the school administrative board. The school decided to censor him, but the situation was brought to court. The court originally decided to side with the school board, but the case was eventually overturned, as Guiles' rights had been violated. The shirt was not disruptive, and Guiles was allowed to express himself through the shirt.

Untold Stories of HVA

“There is no such thing as perfection; it is more a matter of perspective and point of view,” said Reinaldo Miralles. Mr. Miralles, commonly known as Mr. M to Hardin Valley students, has a life story that is far from perfect.

“I was born in Cuba in 1976 during a time that Communism already had control over the country,” said Mr. M. Dictator Fidel Castro made daily life for Cubans a struggle and caused many of

them to live in fear. “In 1980, my father was one of 125,000 Cubans who were fortunate enough to board a shrimp boat to the United States; however, the trip was not easy. Many of the boats sank on the way due to overcrowding and rough sea conditions. Fortunately though, my father arrived in America

safely; and after fifteen months of hard work, he was able to earn enough money to allow me and my family to leave Cuba and rendezvous with him in the United States.”

“The company that was paid to transport me and my family to the United States backed out of the original agreement that had been made with my father. And at the time, my mother was twenty-three, my brother was five, and I was only four years old.”

Because the agreement fell through, the Miralles family was stranded in Jamaica, which worsened their situation.

“We had no currency to spend, and were unable to speak the local language.”

During this time in Jamaica, 1981, it wasn’t uncommon for young children to be stolen and raised as criminals. “A gentleman attempted to take my brother, but I kicked the man in the shin and saved my brother’s life,” said Mr. M. After 28 long days, his father found a way for his family to fly to Orlando. “The plane

that was supposed to hold three passengers transported six; as we were flying, my mother remembers looking down and seeing other planes that had crashed along

“I am always jolly and make the most of my life, because to me this country is perfection.”

the way. We were able to make it to Orlando safely and met up with my father on September 3, 1981.” Mr. M spoke of the arrival with very vivid detail. “My mother says we arrived in the dark of night, like something you might see on a movie. As far as she remembers, the plane didn’t even come to a complete stop, it only slowed down enough for us to jump off board and then it was gone.”

“After arriving in South Florida, we were processed; we received paperwork and Social Security. I was fluent in English in less than one year,

but my family chose to speak Spanish in our household. After living and working in the United States for three years, their family owned a successful business making custom seat covers for cars. “I remember times when my brother and I would hangout at the business and go fishing together on weekends.” Everything was going well for the Miralles family, but they missed their family who still lived in Cuba. “After we left Cuba, my mother did not see her sister for 27 years, and she never saw her brother again. My grandparents were only able to visit one time.

Mr. M and his wife are both teachers at Hardin Valley Academy. Referring to how he and his wife met, Mr. M said, “It was at a Macy’s store that we both worked at, but that is a whole other story by itself.” He and his wife took over the family business in Miami for three years, and then sold it to move to Tennessee in 2006. They were considering starting a family at the time.

“My family enjoyed vacationing in Gatlinburg, Tennessee in the winters and my parents chose to move to Jefferson City, Tennessee, after retiring.”

This was a major influence in his and his wife’s decision to move to Tennessee. In 2009 they moved to Hawaii because his wife was offered a great opportunity in management, and he was able to attend school while they were there; he is currently halfway through his degree in civil engineering.

On October 15, 2011, Xavier Alejandro Miralles was born, and after living in Hawaii for years, the family moved back to Tennessee in 2013. Mr. Miralles has been substituting at Hardin Valley Academy for a year and a half, and now is the teacher in the Learning Center. While describing his life, he said, “I am always jolly and make the most of my life, because to me this country is perfection.”



Mr. Miralles, Mrs. Miralles and Xavier Miralles in Hawaii.

Mr. M Edition

By: Kaleb Bishop

“This flu season has been rougher than the past and it seems like it’s affecting the children, the children population, more so than the adults,” said pharmacist Jamie Price, according to WATE News. Flu season started earlier than normal this year, with cases appearing in September rather than October and, unfortunately, the Center for Disease Control and Prevention (CDC) believes this season will last longer than normal. The strand of flu appearing most is Influenza A, more specifically, H3N2, the Swine Flu.

In December 2014, the CDC declared the flu outbreak an epidemic when over 36 states reported high flu activity. Region Four, the region containing Tennessee, encompassed the highest amounts of Influenza A and B from the CDC’s statistics. In January, Knoxville reached number one in highest flu activity, right before students were to report back to school. Several schools shut down because of the high sickness rate. At Hardin Valley Academy, most students were lucky, with only 10 percent catching the flu.

Even with the flu mist or shot, some people contracted a form of the Influenza Virus. The CDC stated that the main virus in the shot was the H3N2; however, the virus “drifts,” or changes, so the shot protected against Influenza A, but not all viruses. People who receive the vaccination are more protected against the flu, but they are still susceptible to contracting the virus. Only 30 percent of the students at HVA received some form of vaccination.

Students at HVA who caught some form of the flu virus described it as feeling like “dying.” Unfortunately, the flu does in fact take the lives of people across the nation. About seventy people have died due to the flu; about twenty of those people were children, with five of those deaths reported in Tennessee. The elderly and children were the ones affected the most during the 2014-2015 flu season.

The CDC believed the flu season would end in February, however, flu activity remains elevated even though it has started to decrease. It is possible this flu season can last as late as May, but thankfully the Hawks are sticking it out. Just one more month to go guys! Remember to wash your hands and stay away from sick people.

Flu Epidemic

By
Gabbie
Darden

“It’s always nice when you see all of your hard work paying off for college and coaches really recognize that,” Ashley Darby said about her past plans to attend Western Kentucky University, but soon enough, that excitement ended.

On April 15, 2015 WKU’s swimming and diving teams were placed on a five year suspension after a former team member prompted police and Title IX investigations to examine the team’s behavior.

Gary Ransdell, the school president, released a letter to the faculty and staff that exclaimed, “Specifically, the violations include hazing, underage alcohol consumption, and abuse, including engagement of [prospective] student athletes on recruiting visits to campus. Additionally, the investigations found that coaches were aware of this pervasive culture and failed to sufficiently eliminate inappropriate behavior within these teams.”

“The coach is gonna probably get fired, but the girls team will probably be okay,” Darby said. Soon, she learned that both the head and assistant coach of the swimming team will be terminated as of June 30, and the swimming team will be placed on suspension.

Her first thought was, “I have to go through this whole recruiting process again.” The recruiting process is definitely a lengthy one, since it involves getting to know the coaches, players and the program over the course of a few months. With the next calendar school year coming around quickly, Darby is definitely feeling the heat to decide on whether she would still like to pursue her swimming career.

“Not swimming does scare me, but swimming on a team in college and hating it scares me more. The thought of not swimming has definitely crossed my mind and the team being suspended really opened my eyes that swimming may not be the right thing for me in college,” Darby said.

Instead of focusing on swimming, she will be participating in the nursing program. Darby definitely has had some decisions to make, decisions that most of us will not have to face.

What will Darby do Now?

By
Brandon Pollock

The Sound of Music

a Hardin Valley Academy Production

By: Amy Arwood

The halls came alive with the sound of music as talented musical theater students preformed the much awaited spring musical. The students put on three shows and with each show, their energy only increased. The audience gave them a standing ovation each performance. The cast members aren't the only ones to be praised though. The amazing set design was headed up by seniors Charles Wegman and Alex Brown along with the help of many other students. So much work went into this production and it definitely showed. Well done musical theater students!



Maria

Magen Payne, 12th



Captain VonTrapp

Ethan Guthrie, 12th



Max

Jake Wallace, 12th



Elsa

Hannah Payne, 12th



Liesl

Amy Lynn, 11th

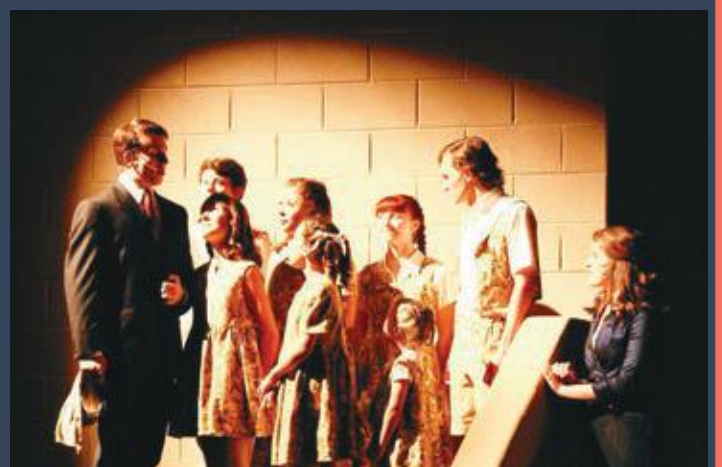


Mother Abbess

Kayla Leko, 12th

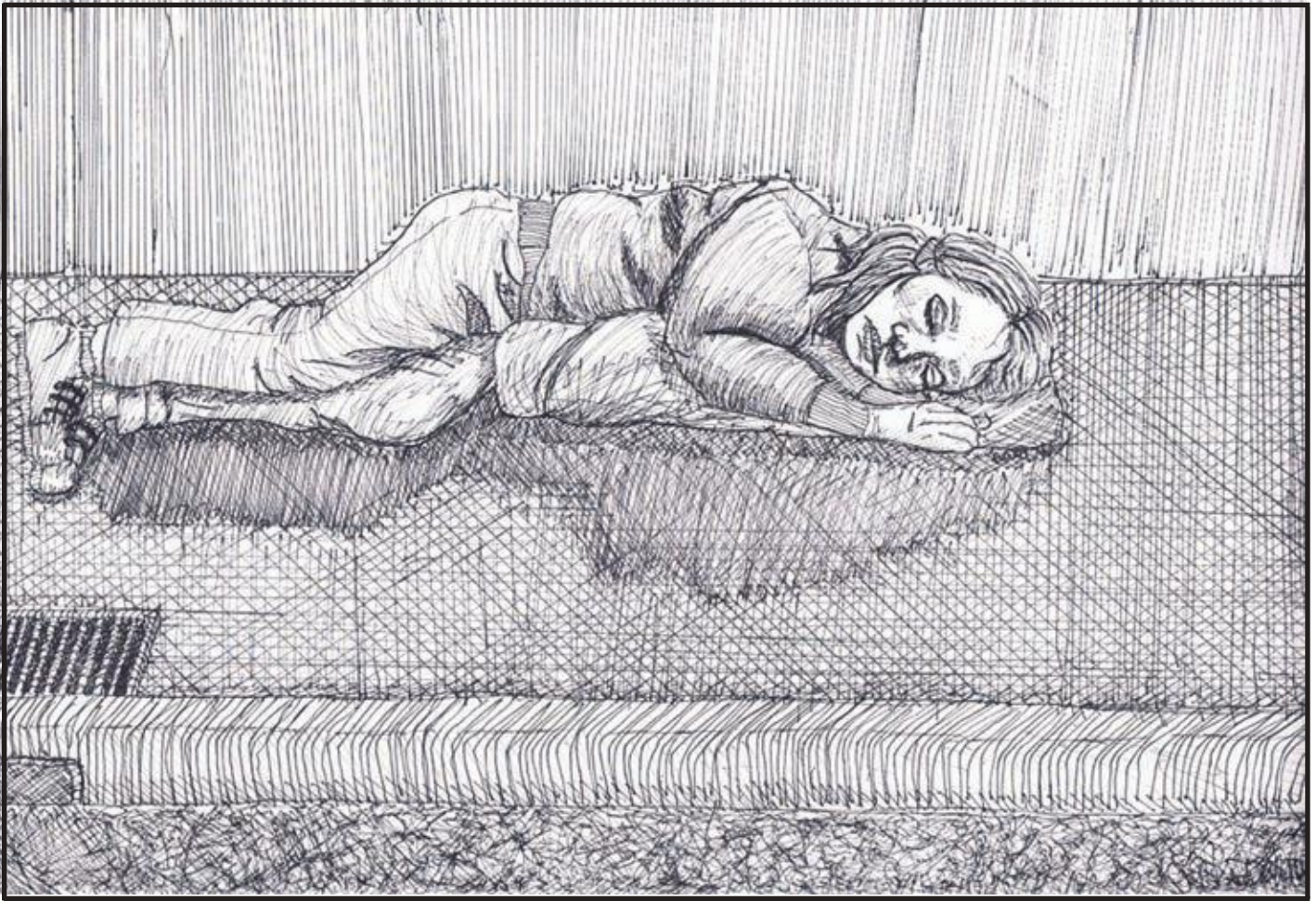


Von Trapp children: Amy Lynn, Noah Skurtu, Maggie Kohlbusch, Caroline Rowcliffe, Kitely Sherman, Marrett Beckler



Photos courtesy of Amy Lynn

On Their Own



Art by Sarah Day

By Annie Dockery

The average teenager looks forward to their eighteenth birthday. However, for foster kids it is often a grim and daunting day. According to law, foster parents may legally turn out their foster children regardless of whether they have graduated high school or have somewhere to go on their eighteenth birthday; therefore, many foster children spend their first night as a legal adult on the street or in a homeless shelter.

“I can’t count the number of times I talk to youth who have spent nights under the bridge or slept in a dumpster,” Kevin Hodges, from K-Town Youth Empowerment Network, said. Youth in this unstable situation are at a disadvantage. Aging out, which is when a youth is emancipated from the foster care system, can be abrupt. One day the youth sleeps on a bed in a house and the next night they must sleep in a homeless shelter and try to figure out how to survive on their own. Emancipated youth lack vital resources for survival such as food, clothing, shelter, transportation and employment, along with mental and medical health services. On top of this, they must learn how to stay safe on the streets and in homeless shelters while facing prejudice, about which Hodges said, “Most people have a preconceived notion about mental illness, the homeless and youth who are in need.”

The ability to graduate high school is made difficult for emancipated youth. Tony Gonzalez from

“The Tennessean” reported that 45 percent of youth who age out of foster care drop out of high school. To continue receiving an education, these students must find a way to arrive at school every day while balancing homework and working to support themselves. This can be burdensome when homeless. Steve Duncan, the Crossroads Welcome Center Manager from Knoxville Area Rescue Ministries (KARM) said that there is not a program at KARM designated to take homeless students to school or computers to use for homework. For the homeless youth to have these things, Duncan said that it is up to the staff at KARM to drive the student or offer an office computer. KARM does, however, recommend homeless youth to K-Town which provides services that are targeted at youth.

Many youth who age out have mental health problems or need help with addictions. “I found for most of the youth dealing with their mental health issues and trying to figure out a strategy to deal with them is overwhelming,” Hodges said. Duncan frequently sees young people with addiction issues at KARM. “Why would you age somebody out who you know is using drugs and using alcohol? That’s a disaster. If you want to have somebody fall on their face, that’s the formula right there,” Duncan said. To get back on their feet, homeless youth with poor mental health or addictions need to learn about and connect with organizations like K-Town.

One of the greatest assets emancipated foster youth lack is family support. “In general, I think there is a missing element in foster care whether it be through state care or a more private setting and that is, you can’t replace the parents. You can’t replace a person coming home, having a bad experience and being able to share that with people who care about them. You can replicate parts of that, but you can’t replace the fact that the individuals who birthed them for whatever reason are no longer in their home or in their life. I think that’s the single greatest thing and we can’t change that and make that all right and good,” Duncan said. A stable family provides youth with the love and guidance they need to develop good self esteem and decision making skills while providing a cushion to fall back on when facing obstacles such as unemployment and addiction issues.

Over the past few years, Tennessee law makers have passed laws to improve the homeless situation, and Tennessee has received funding for the Fostering Connection program which pays for foster children’s care until age 21 who are disabled or in school. Hodges and Duncan both believe that more needs to be done to help foster children succeed into adulthood. Experiencing homelessness and the lifestyle itself adds many obstacles. “The longer you’re in homelessness, the harder it is to break out,” Duncan said. To improve the situation, Hodges believes that foster parents need to be better trained and psycho-social groups need to be provided for foster families while foster children need interventions to give them a realistic view of their situation and how to prepare for independent living. “Why the system fails, in my opinion, [is because] we try to develop systems to help the masses rather than the individuals. [Each] child is different and so are their needs. Stop looking at numbers and start looking at the people you can reach,” Hodges said.

Although law makers and organizations are focusing more upon the issue of aging out of foster care and into homelessness, many youth still struggle with surviving after emancipation but continue to persevere. “Most of the youth that I come in contact with who have aged out of foster are the most resilient people I have ever met. Regardless of the hardship they continue to try, to fight and to overcome so much.”



CUT FROM THE SAME CLOTH

Fashion connects people. It is what helps people realize their interests and personalities are similar. Fashion connects ideas, and influences the world's societies. If you are the type of person who likes to wear black clothes and shirts with skulls on them, odds are that people who have similar tastes are going to want to be friends with you. But what if you didn't have the money to have your own sense of style? What if you only had enough clothes to barely make it through the week? Then fashion does not connect you to any sort of social group. What would happen if you wore the same shirt two days in a row or you wore the same jeans all week? Those are things that I don't think of because I am not in that position. And because of that, I decided to wear the same clothes for a week to see what people's reactions would be. I wanted see what it would be like to be on the other side, where I wasn't fortunate enough to own different pairs of jeans or multiple sweaters or T-shirts.

By Karlie Grubbs

My first thought as I walked into school on Monday was that it took me half the time to get ready that morning. I had no issues with picking out what I felt like wearing, and to me that was a positive. I knew that I would have to be nonchalant about the entire situation, trying not to give off any negative vibe (knowing I would wear this for the rest of the week.)

As Monday passed by with no odd looks or weird comments from my classmates, I knew that the rest of the week was the real test. I walked into school Tuesday with only a couple of confused looks and tilted heads. My classes went by with no whispering and no direct comments as I would walk by. It wasn't until about Wednesday afternoon, and feeling my jeans starting to stretch that I got my first direct

comment. One of my friends noticed, and thought that something was wrong with me. "Are you okay? I mean, you've been wearing that all week." And I just shrugged my head and told her I was fine. Why was it that when someone wore the same clothes that something had to be wrong with them? Why was there such a negative outlook on people re-wearing the same clothes?

On Thursday morning, a girl in my second block asked me, "Is everything going okay at home? We're getting kind of worried about you." And then I started to notice the worried eyes of my teachers and the continuous confused glances from my classmates. The looks from people worried me the most, it wasn't those people who actually decided to speak up and ask me. It was the glances that said the most, and

sometimes glances could be taken judgmentally or hurtfully- even if you don't mean it.

It wasn't until Friday when I announced that I was doing it for a social experiment that people opened up to me. Senior, Bailee Ridge said, "I didn't want to say anything to you because at my old school I asked a classmate who wore the same outfit a lot if she was okay, and she got really upset. I know from experience that it could hurt people's feelings."

I learned through out this entire week that people do pay

attention to you. As invisible as you may feel sometimes, there's always someone noticing you. I also learned that clothes don't make you who you are or a better version of yourself. There are so many other ways to express yourself **than** clothes. Please don't feel embarrassed when you re-wear your clothes. As long as you feel good in it, that's what matters.

"I didn't want to say anything to you because at my old school I asked a classmate who wore the same outfit a lot if she was okay and she got really upset. I know from experience that it could hurt people's feelings."

Equestrians of Hardin Valley

Annie Beadle, Reporter

It has been said that horseback riding is an unseen, unspoken language of subtleties in which the rider and horse are to be harmonious. In other words, no, you do not just “sit there.” To be an equestrian is to be in a partnership that requires the blood, sweat and tears of both horse and rider (the blood and tears part more so for the rider), but most wouldn’t want it any other way. Equestrians must deal with the same amount of physical and emotional stress as any other sport -working with a 1,200 pound animal with a mind of its own is no walk in the park- yet they barely get any recognition or respect from their peers. It may be a troubling fact, but they deal with it, knowing that the only respect they need is from their equine teammates. To non-horse people, it may seem like a strange idea to have an animal be your only teammate, but horseback riders know that with a little faith and a large amount of work, they can trust their horse more than they trust most people. In one of the many disciplines that horseback riding offers, from dressage to barrel racing, riders create a bond with their horse



Photo Courtesy: Shannon O'Hatnick



Photo Courtesy: Ashely Borrelli

both her team (Penrose Farm) and O'Hatnick individually are qualified for the regional shows, not to mention she also previously placed sixth in her division in Nationals.

For Ashley Borrelli, a sophomore, being around horses was not only a chance to have fun but also a chance to learn about responsibility.

that cannot be explained unless it is personally experienced. With promises of a fun, competitive atmosphere, a community dedicated to the sport they love and a lifelong hairy friend, it is no surprise that some students of Hardin Valley got swept up in the world of equestrianism. From the people who have only been riding a couple of years to the ones who were put in a saddle as soon as they could stand, each of HVA's equestrians has their own special reason for loving horses and the sport they participate in.

Junior Shannon O'Hatnick got hooked on horses when she was just little girl playing with her sisters' horse figurines. Her mother noticed her love for these toys and signed her up for the real thing. O'Hatnick has now been riding for 10 years and has not looked back since. "Horses really leveled me out and made me that chill person, because to train horses well you have to be a completely neutral personality," says O'Hatnick. Obviously, that calm personality has been extremely beneficial to her equestrian career because she is currently at the highest level for showing at Interscholastic Equestrian Association (IEA) classes, and



In Borrelli's seven years of riding experience she realized that being an equestrian was not just for hors-ing around. She explained, "You have to take a lot of re-sponsibility for [the horses] and take care of them, it's not just something where you can just say 'Today I feel like riding'... you never get an off season." Senior Emily Belanger, who has been working around horses for eight years, also feels that her experiences have taught her about commitment she said, "They [horses] take a lot of work, much more than people realize but in return for the work that you put into them, they give you their love which is very rewarding."

Instead of going to a riding stable, Belanger volunteers her time at Horse Haven of Tennessee, a nonprofit rescue operation for abused horses. Horse Haven has helped over 800 horses in its mission to save these neglected horses from their abusers. Unfortunately, when you work with horses who have suffered for much of their life, happy endings aren't as frequent as they should be. Belanger encourages anyone who wants to volunteer at Horse Haven or make a donation to the organization to visit their website at www.HorseHavenTN.org. Any help can make a huge difference in the life of a rescued horse.



Photo Courtesy: Emily Belanger

While riders help horses by feeding, caring and watching over them, the horses help their caretakers by being their own personal therapists. Any equestrian would agree that when you walk into the barn your troubles just seem to melt away. This is certainly the case for sophomore Kathryn Gunter who states that going to the barn and seeing all the horses "is a good stress reliever. You don't need to think about school or anything when you're there, which is always nice." Sophomore Samantha Fujii not only thinks that being around horses has been a natural mental help, but it has also helped her physically. "Horses have given me a release whenever things become tough in my life, or whenever I'm stressed and they have even given me a reason to get out and work or exercise instead of just lying around the house," said Fujii.

Deciding to be an equestrian is not just something you pick up, and it is not something you are given. Being an equestrian is hard work and commitment. When you hop in that saddle you must realize it is not all about you anymore. You have to watch out for yourself and the massive animal that has given you his trust. The relationship between horse and rider may be complicated, but it is somehow perfectly explained in Olympic show jumper, Eric Lamaze's quote, "What these horses do for us is incredible. They become part of our family. They really change our lives. It is a sport we choose because we love it and it is a sport we choose because we also love the animal."



Photo Courtesy: Shannon O'Hatnick- follow @solarflare88 for more equestrian pictures

Hawks Leave the Nest



Courtney Aycock
Michigan State University
"I chose Michigan State because I loved the campus and atmosphere! I also loved the swim team and I decided becoming a Spartan and being a part of the team was my biggest dream."



Melita Piercy
Princeton University
"I chose Princeton because of its undergraduate focused environment, as well as for the Woodrow Wilson school of public and international affairs."



Cameron Schneider
Marshall University
"I chose Marshall University because it has history and high level soccer. I wanted to go somewhere new. It has one of the most well known histories. It wasn't about the classes its in a town where everyone supports the school. It's like a big family."



Reagan Williams
American University
"I chose American University because DC has always been my favorite city. Between that, AU's International Studies School, and a shop on campus that sells tea and macarons, it's the perfect place for me."



Haley Dillon
U.S. Marine Corps
"I am joining the Marines because I wanted to show my brother he can accomplish anything. I also wanted to challenge myself and be apart of something great. I will be the first female in the family, and the only Marine."



Jared Buckley
U.S. Marine Corps
"I chose the Marines because when I was a child I wanted to serve my country. I have a deep sense of pride knowing i will be protecting the freedom of my fellow country men and fighting with my brothers and sisters in arms."

The Class of 2015 Goes to College



98%
Plan to Attend College

13%
Plan to Attend A Community College

29%
Plan to Attend Both A Community and a 4-Year College



49%
Of College-Bound Seniors Plan to Take Advantage Of the TN Promise

17%
Would Not be Able to Attend College at all Without the TN Promise

19%
Can Now Afford Both A community College and a 4-Year College

Behind the Scenes

of Spread the Word to End the Word

By Claire Benson

Spread the Word to End the Word is a nationwide campaign to end the use of the words retard and retarded. The campaign seeks to show people how to move towards having more accepting attitudes towards others. Spread the Word to End the Word has been a part of HVA since 2009. Every year since 2009, HVA has geared up for one week out of the school year to campaign and host a rally.

As the committee chair members, seniors Karlie Grubbs, Shelby Everett and Kaley Corley took charge of the Spread the Word to End the Word campaign this year. The preparation began with the three executive board members sitting down and throwing out ideas for the campaign. "We first sat down together just to get ideas in the air. Once we had several ideas, we went to Mr. Lee to have him approve them. We had to discuss the theme of the campaign, who we wanted to speak at the rally, and write out a detailed schedule for the rally," said senior, Shelby Everett. "It was a big team effort," said senior Kaley Corley.

The Spread the Word to End the Word SGA committee has stayed after school for countless days to make Spread the Word happen. They made the posters that are hanging throughout the school, cut out hundreds of conversation starters that students received in the morning, and helped film multiple videos that will be shown during the rally. Mariam Shakir, committee member, said, "Being a part of Spread the Word is something that means the world to me simply because I get to not only help people understand the potential of people with a disability, but I also get to stand up for my best friends, and that makes being on the committee worth all the hard work and enjoyable all at the same time."

The Spread the Word committee has pulled out all the stops to make sure the message is heard loud and clear. They even went as far as to contact a student from Karns, Anna Ambrister, to help draw the giant feet that students saw hanging in the auditorium. Ambrister, said "I agreed to draw the feet because one of my friends asked me to help her out and it is for a good cause. I'm all for ending the r-word. Even though I'm from Karns, I am always here to help." The message from Spread the Word to End the Word is not only carried through HVA, it invades the Knoxville community.

After you have sat through the rally, think about how much work went into that and how many people put forth time and effort to make the rally happen. Take the time to appreciate their passion for the subject and respect the work that they have all put forth.



**350
HOURS**

**50
PEOPLE**

**1
CAUSE**



R-WORD **SPREAD THE WORD
TO END THE WORD®**



Who Run the Field? Girls

By: Jenna Detiveaux

April 13 was a normal Monday for most of HVA, but for four teams of girls and their coaches, it was game day. Here in the Valley, the girls take their Powder Puff seriously. Weeks of practices led to bruises, broken nails and frizzy hair from practice in the rain. Each team consists of up to twenty-five girls and four coaches. Football players usually volunteer their time in order to coach the girls to victory. There are only three games in the Powder Puff season: Juniors vs. Freshmen, Seniors vs. Sophomores, and the final championship game. This all takes place in one very long evening.



Monday started out with teams trickling onto the practice field around five o'clock for some last minute throwing and running through plays. Right at six p.m., the juniors and freshman were out on the field with their flags on. In the first 20 minute half, the Junior Kelsey Klett had scored a touchdown but did not receive the two points from a safety attempt. Junior Coach Kaleb Bishop said, "I was so surprised when we scored our first touchdown." After halftime, the juniors continued to play to the best of their ability. Junior Kelsey Klett scored another touchdown and Emily Stone got a safety from five yards. The freshman coach, Joey Neuman, commented at the end of the game, "We fought hard against the juniors. We had a lot of talented athletes, but it just wasn't enough to get the win." Even though the freshman weren't able to catch up to the juniors on the scoreboard, they still had a great time. Player on



the freshman team, Maddy Arthur, said, "Even though the juniors really showed us up, we all had a lot of fun playing and being a

part of a team, and that's really what the game is all about." The final score was 14-6, juniors.

The second game kicked off right around seven o'clock with the sophomores vs. the seniors. Within the first half, the seniors were off to a great start: two touchdowns and a safety. After halftime, the sophomores really stepped up to the plate. Sophomores Abbie Taylor and Maggie Wilson gave the sophomore team the boost they needed to compete with the seniors each with a touchdown and an interception. Sophomore Desare Frizzel also had a touchdown. Tamia Crockett scored three touchdowns for the senior team and senior quarterback Taylor Bishop scored two. The final score



was 28-20, sending the seniors to the playoffs.

The playoff game began with a touchdown by the seniors. The juniors held their own the entire game. The seniors stayed ahead, but the juniors were able to make a comeback and were only down by a touchdown in the second half. Junior Emily Stone tripped, and launched herself into the end zone, going completely airborne. The juniors got the six points, and Senior Taylor Bishop scored three more touchdowns in the playoff game, and Tamia Crockett scored two more. In the end, the juniors held their own against the former champion team. The seniors won the playoffs 28-14. Senior coach Nathan White commented after their win, "It was really great to win back to back championships with the same coaches and players. It's definitely something I'm gonna remember for a long time." Football isn't just a sport for guys. Girls are able to get out on that field and throw the ball just as far as a guy could. Powder Puff is an awesome way for girls to get to play on a team and be competitive with their friends.

Blaine and Taylor: Two of a Kind

By Nathan White

HVA has won district and state championships in soccer, baseball, track and cross country. Having a job and school work are makes even harder for athletes who participate in multiple sports for Hardin Valley. Blaine Shockley, a senior at HVA competes in three sports and stars in all three. He was named HVA's most athletic male of the 2015 class.

Shockley was a multi-sport athlete from an early age where he played football, basketball and baseball. He enjoyed playing football under his older brother, who was a coach. When he reached high school, Shockley dropped baseball and football to focus on basketball and track. As a freshman, he was called up to varsity for the basketball team, only the second player to ever do so at HVA. After basketball season ended, he would jump right into track, where he competed in various events.



Shockley, left.

Photo Courtesy: Julia Lavrinovich

Though many people would struggle with playing two sports back-to-back, Shockley did not, "It wasn't too difficult. The only not so fun part was I didn't have a break so I was constantly competing." Shockley continued to star in both sports, mostly in basketball where he was a three-point specialist setting the school record for most three pointers in a game. If that wasn't enough, Shockley added another sport to his high school résumé this year when he joined the

HVA football team. He quickly became the Hawks kick returner and a deep threat at the wide receiver position. Although he tallied 239 total yards to lead HVA receivers, Shockley wishes he could have contributed more. As the basketball season recently ended and with only one season of track left Shockley took time to reflect on his time playing multiple sports. The thing he said he will remember most about his experience from playing sports at HVA are "all the friends I've made and the memories that I've shared with them. In regards to other kids playing multiple sports he added, "The advice I would give to them would be to try and be the best at every sport you play." Blaine Shockley has come a long way from playing youth football under his brother, to becoming one of the best athletes in Knox County.



Photo Courtesy: Rowan Palmer

Few have excelled in multiple sports while exhibiting both class and sportsmanship. Another athlete that has done this is HVA senior Taylor Bishop. Her efforts led to her being named the Most Athletic Girl for the class of 2015.

Taylor grew up in an athletic family, with her dad playing four sports and her brother going on to become HVA's first starting quarterback. Many people would have been nervous to follow in their footsteps. She instead embraced the spotlight. She starred in both basketball and soccer from a young age. When she arrived at Hardin Valley, she wasted no time in stepping out of her brother's shadow. She impressed coaches enough to be called up to varsity in basketball and soccer as a freshman. Bishop used her vision and passing ability in basketball as a point guard and as a forward in soccer. In both sports she always looked to set up her teammates with her passing instead of trying to do it all herself. Although she had many memorable moments on the basketball court including breaking school records for assists and steals, as well as getting a game-winning half-court shot, it was her skill and leadership on the soccer field where she had the biggest impact; she captained the Lady Hawks to their first ever state title appearance as a senior.

Many athletes would have been weighed down by the pressure of being one of the star players in two sports, but Bishop was never affected by it. This was mainly due to the fact that, as Taylor said, "I loved both sports so much that it was always fun for me." Her passion and love for sports enabled her to become a star in multiple sports, which is not easily done, especially in a school as big and talented as HVA. There were many talented candidates for the Most Athletic Girl in the 2015 senior class awards, however, Taylor Bishop clearly is a very deserving recipient.

Let's *Not* Talk

Despite what many may believe, the development of sexuality is a process that begins as early as at birth, not during puberty, and is more broad than knowing the “ins and outs” of sexual intercourse, if you will. The National Sexual Violence Resource center says, “Sexuality is much more than sex – it’s our values, attitudes, feelings, interactions and behaviors. Sexuality is emotional, social, cultural and physical.” And sexual development is how we respond to the values, attitudes, feelings, interactions and behaviors we are exposed to, from Victoria’s Secret catalogues we find enthralling at the age of five, to a “grown-up” movie our friend’s older sibling let us watch, to being told you “can’t like that, it’s a girl thing,” to being cat-called when you’re thirteen, to having your first crush, to feeling like your body isn’t as beautiful, handsome, muscular, thin, curvy, tall, or shapely as it should be. These are all forms of sexuality, and messages that our society sends more often than not.

At HVA, our sex ed curriculum (which is mandated by Knox County Schools) consists of a two-day schpiel in which we are told that sex is a no-no, abstinence is the only way and... that’s about it. An anonymous student started a twitter ac-

count, @SaferSexHVA, who hopes to combat HVA’s insufficient sex ed program. “I wouldn’t even call what HVA has in place ‘sex ed.’ It’s essentially abstinence propaganda, which is not okay; it’s unrealistic, and it shames the students who have made and will make decisions oth-

er than abstinence. I understand that, as a school, they don’t want to seem to be encouraging promiscuity, but they’re encouraging all kinds of other problematic things,” the administrator of the account said. When sexuality is so much more than just intercourse, and is an integral part of a person’s spiritual, psychological, physical and emotional health, should there not be more depth to the information we are given?

Of course, high schoolers don’t need an education on specifics; on the contrary, we need to broaden the scope and learn about more than just intercourse. High school age is an important stage of sexual development; we need to learn about how to be healthy, happy sexual beings (not necessarily sexually active ones). As @SaferSexHVA said,

“Regardless of age, most people are going to have sex at some point in their lives. Inside and outside of marriage, a person still needs to know how to say no, how to use contraception, and all these others things that we are not being taught in school. Rape still happens inside of marriage, unwanted pregnancies still happen inside of marriage and our curriculum is doing nothing to change that.”

The fact of the matter is that Tennessee mandates reliable sex ed, and the education Knox County provides is unacceptable in that regard. An ideal curriculum would work to prevent tragedies such as unwanted pregnancy, the spread of STIs and emotional damage effectively,



About Sex, Baby!

By Mackenzie Faust

whereas Knox County's program uses methods such as scare tactics proven ineffective at doing so. "I would like to see individuals come in who support our students and our community by including everyone, and welcoming diversity and real-world dis-



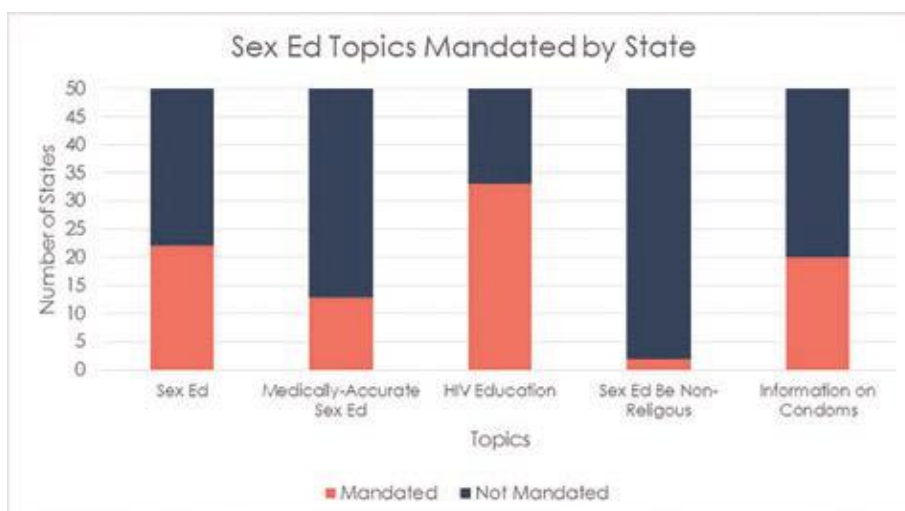
cussions about teenage sex, sexual decision making, birth control, unplanned pregnancy, gender expression, LGBTQIA rights and all of these things that play into what sexuality means. I would like to see the stress in the curriculum put on being safe, informed and making conscious decisions that are right for the individual. I would like to see emphasis on the fact that everyone is normal," @SaferSexHVA said.

HVA falls short in few areas, with a supportive student body, a pleasant environment, an accommodating faculty and plenty of opportunities for students in all areas. However, this is one aspect of the school and school district that the student body should not accept, as it has a large impact on our development, our futures and the choices we make.

Abstinence-only sex education curricula are notorious for providing misleading information in regards to abortions, STIs and the effectiveness of contraceptives.

Abstinence education is not statistically effective in preventing teen pregnancy, sexual activity or risky behaviors such as drug use.

The sex ed curricula which are proven to be most effective at preventing unwanted pregnancy and the transfer of STDs and STIs are the ones which cover an extensive, inclusive range of topics, including gender identity, body image, masturbation, sexual harassment and trust.



Deaf for a Day

By Bill Beadle

The five basic senses are what enable humans to experience and interact with the world around them in an entirely personal way. Although some senses are often viewed as more important than others, each sense holds a certain intrinsic value not to be rivalled by the others; like the memory-conjuring powers of smell, or the feelings of warmth and security a kind touch can bring. An underappreciated, or perhaps taken-for-granted, sense that most have in their arsenal is the capacity to hear.

Life is a wondrous cacophony of sounds, voices and music, and once one has experienced that, deafening silence is maddening. It is that silence that I went through on Sunday, February 8, and it is an experience that made me supremely thankful for working auditory machinery. If I was to legitimately lose my sense of hearing I do not know how I could adjust to a world where the wind doesn't whistle, Meryl Streep's many accents are nothing but drab subtitles, and the symphonies and operas of Shostakovich and Wagner are but pulsing vibrations.

I woke up just like any other Sunday, around 9:30 AM, but in addition to my glasses I put in earplugs. All that I could "hear," or rather feel, was my heartbeat. My family, of course knowing of the experiment, seemed to try to announce or speak more loudly when they saw me, but it was lost to my useless ears. I just saw them trying to exaggerate their speech, and they looked quite absurd putting so much effort into a senseless task. I can only imagine what deaf people must have to put up with on a daily basis if every person they meet acts like this. The comedy of it all must wear down to exhaustion.

Despite their efforts to verbally get their messages across, my family utterly failed, and as did I when trying to read their lips. It was nearly impossible, or at least was for my day of silence. I finally

resorted to making them communicate via text, but that lasted but an hour and I was soon without anybody to try to communicate with. On top of this, when I did try to speak with them there were often hand motions to quiet down. I was apparently talking more loudly than usual to compensate for my inability to hear. Even though I knew the words that were coming out they were exclusively in my head, and I was not entirely sure how my phrasing and tone came off. Even early in the day the struggle of communication was very real.

Following the usual morning rituals of showering, dressing, cleaning, etc. my mother, sister, and I went out to run some errands. The average trip to Target became a new experience. As we drove from my neighborhood, I saw life happening—children playing, people walking dogs, people doing yard work,—but it all seemed diminished to me. These simple activities were happening, but they lacked the energizing spirit of sound. I realize that to a deaf person this must be what life is, but as one who has heard sound, it was extremely frustrating. To see these things without the joy that a few simple sounds can infuse into any situation was disheartening and left me fearing that I would miss out on something.

Upon arrival at Target I became unexpectedly paranoid. I had never realized what a comfort sound was just in feeling secure. Now, I was not able to hear people walking behind me, oncoming cars, mumbled conversations in passing, or anything else that gives one their bearings in public. I sought out to be much more cautious than usual because I essentially had only my vision to guide me. My intuition felt somewhat diminished in not being able to hear what was going on all around me, so I compensated by looking about constantly and probably looked like a fool in doing so.

The rest of the day after that little excursion felt very long. I was essentially stuck in my head with nothing to distract me, and that just led to a barrage of thoughts and criticisms about my future. I think often about these things with hearing capability, but it's much easier to really dig into such issues when you cannot communicate effectively with others outside of text conversations where a certain humanity is lost. Momentarily not realizing I could not hear, I tried to put on Fleetwood Mac's Rumours on vinyl and was very confused when I did not hear the opening drum beats of "Dreams." That was very discouraging because I knew it was happening, I just couldn't experience it.

At around 10:00 PM I removed my earplugs and reentered the world of sound, partially because I felt I had experienced enough of a day without it, and because I wanted to see the latest happenings on Downton Abbey. Really, the only thing that I enjoyed about not being able to hear was the ability to tune out excess and irritating noises throughout the day. For example, I did not have to hear our dog bark at passing children or the cringe-inducing sound (for me) of people eating chips. Other than that I missed my ears, and needed a distraction from my chaotic mind.

I realize that the deaf community does not consider itself disabled, but I am truly sorry that they cannot experience all that is sound. Some of the world's greatest and most beautiful works of art are found in music, and the mere vibrations cannot make up for what one can hear. Perhaps I am biased, as a very auditory-oriented individual, but I find sound and all of its mixing to be, in some cases, more beautiful and emotional than visual scenes. This experience has only made me appreciate my ability to hear, and cast a light on what people with such impairments deal with on a daily basis.



Hunting: Cruel or Cool?

Harrison M^cCroskey



Hunting used to be necessary for mankind to survive and thrive; however, modern food sources have eliminated this need. Today, hunting is more of a recreational activity than a method of survival, but some humans feel it is inhumane.

One of the dangers of hunting is that it can drive a species to extinction. According to the World Wildlife Fund's survey that was conducted in July of 2014, 801 species have gone extinct. They were not all killed by hunters, but hunting, such as trophy hunting, still played a major role. Although it can damage endangered animal populations, it monitors overpopulation. One of the benefits of controlling populations is that it reduces crop damage inflicted by animals such as deer. Animal related car crashes also become less frequent due to lower populations. As long as governments continue to preserve the world's species, recreational hunting will not need to be prohibited, but trophy hunting will need to be closely watched. Lisa Jacobs said, "I think when hunting is done within the regulations that the government puts out in terms of the population, then I think hunting is an okay thing." She also said that populations need to be watched to prevent extinction.

There are many reasons that people have used to prove that trophy hunting is wrong, one of those is how outlandishly some animal parts are used. In Iceland, a microbrewery has begun using the testicles of the endangered fin whale to flavor their beer. This new drink has outraged conservationists and animal lovers alike. A hunter at Hardin Valley thought the drink was acceptable. "If it bothers you then don't drink it," a freshman named Mackenzie Patterson said. A Hardin Valley teacher, Lisa Jacobs, took the opposing view, saying, "I don't think it's anything we need for our survival. I don't think there is anything worthwhile about the destruction that's going to

take place in the whale population." This type of hunting can seem cruel or unusual to many people. However, there are many other forms of hunting.

Recreational hunting is generally more humane than trophy hunting. Some students at Hardin Valley agreed that this type of hunting has many appealing qualities. "It's amazing. It's just being out there with your gun, feeling the breeze of the fall," said Hardin Valley freshman Jacob Roch. For hunters like Roch, the thrill of it is enjoyable. Although some uses of hunting may seem inhumane, it does do good for society and the hunters themselves. It also provides animal resources like meat and skins. Another perk of hunting is that it teaches the hunter many qualities and morals such as pride, patience and discipline while keeping adults and children outside and active. The hunter may also benefit morally from hunting by teaching honor and patience among other things.

While there are negatives to hunting, the ways that hunting improves and helps society are more important. Overall, hunting has many aspects that contribute to society, mankind and the hunters themselves. It has always been important to society and always will be. Hunting may not always produce positive results, but it will always be needed. As long as the rules that the government puts out are followed, hunting is a favorable thing.



Sorority Row

It's said that the girls you meet in your chapter will be the bridesmaids in your wedding one day and for HVA teacher, Mrs. Furman this story holds true. We all hear the horror stories of underage drinking and rape, but do we ever hear the positives of Greek Life? Being a member of a chapter is based with charity events and serving your community. Going Greek is like being in SGA, except you have a sisterhood to back you with support in areas of studying, exercise or faith. Each chapter is different on every campus aside from their national philanthropy. On some smaller campuses, Greek Life serves as the center of all social life as HVA English teacher, Mrs. Driskill shared. Driskill said, "I am someone who adamantly did not want to be "Greek" when I went off to college and ended up thinking very highly of the experience." Many girls from HVA plan to rush because "the idea of sisterhood is something special," and it gives them an automatic community at a University, said Senior Chelsea Ott. The idea of a sisterhood parallels being on a sports team, you look to your teammates as family, except in this case you look to your friends as sisters. Sororities build their sisters up and help them in time of need. Some chapters will do national fundraising events to raise money to help a sister's family whose house has burned down them with food, shelter and clothes. Sororities also hold events such wing night, powder puff, water balloon fights and dance night lock-ins to raise money for their philanthropy. It's a great and fun way to be involved in your community and on campus.

Most high school girls find themselves nervous going into rush and have a mindset of the stereotypical idea of the Panhellenic sorority recruitment process that the chapters chose the prettiest blonde, skinny girls. This theory falls short due to the application process. While re-

viewing your application, recruitment teams look for girls who were very involved in high school, show skills of leadership and have 3.0 GPA. Another factor they look for is recommendation letters. Alumni Erin Pratt advises that girls find as many letters as they can for multiple sorority chapters, because some chapters often will not let girls make it through rounds of rush without a recommendation letter for that round. Based on your application recruitment, leaders will already know whether they possibly want you or not, Pratt explained that, "It's like going into a business deal." The recruitment board makes their final decision once they meet you during rush week and determine whether you will fit into their group of girls or not. While there are applications and recruitment letters, the stereotypes exists because "all sorority girls look the same," said Pratt. This is expected from a group of girls who chose each other as a sisterhood based off similar interests and personality traits during rush week.

"Rush week is a stressful week that's like speed dating," said Pratt. Girls jump from house to house, learning about the different chapter's philanthropies, while engaging in small talk with multiple recruitment girls. Rush has four to five rounds that vary amongst universities; at UT, the first round is Go Greek. During this round, girls walk from house to house where the chapters will be chanting and giving speeches to tell the prospective girls their philanthropies and goals as a chapter. At the end of this round, girls will receive invitations to return to 10 out of the 13 chapters at UTK. Philanthropy round at UTK is based on what that chapters cause is, and the other fundraising events. During this round, girls will spend more time in each chapter and continue to go through interview-type conversations with sorority members. Then there is skit round, where girls will visit five chapters that chose them that matched their choices. During this round of rush, the chapters will perform a skit highlighting and

including characteristics about what their group of girls are like and make jokes of the stereotypes amongst their chapter. In the final round at UTK, girls choose three chapters and three chapters will choose them to return to during prep round. This round is more serious than any other round; the member will tell stories of how the sorority has benefitted them and how they are involved in the campus. Pratt explained this process as “a NFL draft round,” because the girls of the sororities are looking for your commitment.

BY LAKEN WOLFE

Teacher Recommendations:

MRS. SHERMAN - SIGMA UPSILON NU

MRS. DEGGES - ALPHA DELTA PI

MRS. MIRALLES - DELTA GAMMA

MS. O'CONNOR - ALPHA OMICRON PI

MS. MOORMAN - PHI MU

MRS. FURMAN - ALPHA DELTA PI



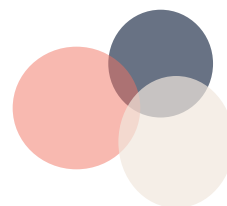
Seniors Chelsea Ott and Laken Wolfe wearing their Panhellic preview t-shirts.

AXΩ

ZTA

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XΩ





I Climbed the Ladder

By Jacob Sanders

“Pure insanity,” I said in describing my first day of school freshman year. New building, new teachers, new classmates, new schedules, new expectations. Everything

was new, culminating in one crazy day. I felt foreign, and searched for something familiar. Luckily, I landed in newspaper, where my first assignment was to write an article detailing my experiences as a new freshman. That article was much like what I described above, except filled with countless clichés. I was writing as

someone who just started to climb the ladder.

Now as a senior at the top of the ladder, the view is altogether different than it was four years ago. I don’t turn corners and wonder what I’ll find anymore. Rather, I come around corners and look forward to what I’ll see again. There’s a familiarity in the halls and classrooms here. Every time I walk past D208, I can’t help but remember the countless hours I spent in Dr. Chen’s class and, ultimately, abroad in Taiwan. A language that was once totally new to me is now a highlight of my four years at

HVA. The atrium reminds me of the many tables where I sat over the years and the groups of friends, both big and small. Every time I pass the end of F Hallway, I still hear the echoes of laughter from the most rambunctious newspaper journalists I’ve ever met. Teachers who were intimidating at first, I now greet with smiles. The crowds that swell the halls are now full of friends, instead of strangers. Goals that I once worked towards are now listed in my resume.

When I first came to HVA on Freshman Night, I was greeted by a group of students who shouted, “Welcome to the best four years of your life!” I laughed then, and still laugh now, because that’s not at all what I experienced at Hardin Valley. Instead, I learned that high school, like any other part of life, is what you make it. And that’s what Hardin Valley prepared me for. If these four years of high school are the best I’ll ever have, then I’ve wasted the good start I’ve received through HVA. I am equipped to make the coming years better than any I’ve known.

On that first day over four years ago, my fellow freshman Grayson Kirk said, “It was an exciting and nerve-racking day.” While the rest of our high school career has not been all roses, it has been a time to explore and grow. The freshmen who lost their way in the halls that first day are now preparing to leave, flying off as hawks, to new experiences in the world.





Where's Your Sleep Going?

Most scientists are adamant that sleep is important to our health. In fact, sleep deprivation over a long period of time can cause all sorts of problems, like hallucinations, depression, increased risk of obesity, heart disease and impaired brain function. Even with that in mind, there are still many people who are not getting the recommended amount of sleep. According to a survey done at Hardin Valley Academy, only about 24 percent of students are getting the recommended eight hours of sleep each night.

There are many reasons that people are not getting the rest they need, the first of which is one that most can relate to: their phones. Cellphones are a great tool for quick communication between friends and family, but when its time to go to bed, they can be pretty damaging. The light that comes from smartphones reduces the level of melatonin, a naturally

occurring substance in the body that helps regulate the sleep cycle, by almost a quarter. Without it you fall asleep later rather than earlier which results in sleep loss.

Caffeine is arguably the most-used drug around the world. It's found in a multitude of plants and used in plenty of food and drink products today. While caffeine can be good in the morning to keep going during the day, it affects your sleep more than you think. Caffeine stimulates your brain in the same way drugs like meth or cocaine would in that you get a boost of energy, but when consumed at night it can keep you awake and reduce the amount of sleep you get. This is because it takes caffeine six hours to leave your body after being consumed. Caffeine is also the cause of multiple sleep disorders including insomnia, and in large doses it can cause urinary tract infections that will wake you up at multiple times during a night to go to the bathroom.

One thing that people always feel is stress. Being tired can lead to all types of sleep-related problems. For example, stress is another major source of insomnia. Stress also is a cause of anxiety disorders and depression which leads to even further sleep loss.

There are many reasons why people are not getting enough sleep, but these are the most important in today's world. It is always important to get enough sleep so that you can live a healthy life.

-Jack Scheibelein

Guilty Pleasures: Thou Art Mine

When people think guilty pleasures their mind quickly jumps to that of something highly inappropriate and definitely blocked on the school Wi-Fi. However this article is about the shows that you watch at 2 A.M. on Saturday morning on Netflix in the darkness of your bedroom. It's the shows like "Keeping up with the Kardashians," "Star Trek" or "American Horror Story." Maybe you want to keep your inner Trekie, or obsession to the Kardashians every adventure or the love of psycho horror drama to yourself, and that's okay.

The shows and movies that we love also come in the form of music. A music taste that we might not want to share with the person we just met. Even if some people say that they have a keen taste in music and noth-

ing they like is bad enough for them to hide from their friends; some of us on the other hand are willing to admit that we might have a secret love for One Direction, heavy metal or even Justin Bieber. Some of you may have participated in a survey, in which you wrote what music and TV

"IF IT'S CATCHY AND HAS A GOOD BEAT, WHERE IS THE HARM IN DANCING OR SIGNING ALONG? OTHER THAN BEING CAUGHT BY THAT RANDOM STRANGER AT THE RED LIGHT, THAT IS."

show you have a love for that you hope few people find out about. But let's face it, we can't help but belt out

that new Taylor Swift hit or One Direction's recently released single.

Having a love for things that you feel obligated to dislike like can also extend to movies, whether it's the fact that you're a teenager and refuse to be seen at a Disney movie (but like Disney is made for everyone right?), or you love superheroes but your friends would rather see the newest rom-com, (which let's face it they are all have the same plot). Movies are meant to affect people differently and maybe you like cartoon penguins more than your friends do, and that's okay.

Even if you feel like your friends might make fun of you because you wish to watch 12 straight hours of "Supernatural," or that you have every 5 Seconds of Summer album to date (even the ones not available in the US). These things that you love are the things that make you who you are. So you go Glen Coco and you do you.

-Morgan Ingram

NFL's First Look At The First Pick

JOEY NEUMAN & KALEB BISHOP

This year, two Heisman-winning quarterbacks, Marcus Mariota and Jameis Winston, are entering the NFL draft in hopes of being the first pick. The most common belief from HVA students was that either Mariota or Winston would be the first pick, some students believed that other people may be picked in the draft whether or not they were entering the draft. These following are the athletes that students picked as the tops:



1- 22 Votes Marcus Mariota (Quarterback, Oregon)

Marcus Mariota received more votes than any other player who entered the draft this year. Mariota is a high quality quarterback due to his great field vision and his ability to gain yards on foot. At the NFL Combine this year, he had one of the fastest 40-yard dash times of any quarterback as well as overall. His dual threat ability and athleticism make him a highly touted prospect with great NFL potential.



2- 17 Votes Jameis Winston (Quarterback, Florida State)

Jameis Winston received the second most votes in our school. Likewise, Coach Lovie Smith keeps saying to the press that he favors Winston over Mariota for the first pick. Winston is a clutch pocket passer and has an NFL mentality. Winston ran a 4.97 unofficial NFL Combine, which was slow for a quarterback. However, many analysts say that Winston is as smart as Peyton Manning, and that his talent on the field makes up for his lack of speed.



3- 7 Votes Joshua Dobbs (Quarterback, Tennessee)

Although Joshua Dobbs will not even be in the NFL draft this year, he still managed to receive six votes to be the number one overall pick. This may not be a serious possibility this year, but it is definitely a possibility for next year's draft Dobbs' ability to escape from the pocket and extend plays makes him one of the best quarterbacks in the SEC and potentially in the nation in upcoming years.



4- 4 votes Amari Cooper (Wide Receiver, Alabama)

This year, Amari Cooper had an outstanding year with 1727 yards and 124 receptions. While Amari Cooper is an outstanding wide receiver, he will be a first round pick, but is most likely not going to be the first pick in the draft. At the NFL Combine, Cooper ran a 4.43 40 yard dash. With this speed, Cooper will be able to blast past NFL backs, score, and gain a lot of yards for whatever team drafts him.

Making a Play for District Champs

The Hardin Valley Lady Hawks softball team has been putting on quite the show this season, reaching an overall record of 18-9 so far, in contrast to their record of 19-12 last year. The team has had a shaky past during the 2013 and 2014 seasons but put that behind them as they make their bid to become District Champs. While many factors

have come for the success, attributed to the team of the 15 while Teixeira LaSorsa, tie with 15. Mi-freshman, phenomenal on the hits, while

Wynne tie with 30. The base-running is something the team has worked on that has really enhanced the offensive spectrum; while Teixeira has five stolen bases so far, Haley Cloud, junior, has scored 21 times for the team.

A good offense must be reinforced by a good defense and the team has exceeded expectations. Wynne has not disappointed on the pitching mound, having so far earned an astounding 176 strikeouts and winning 14 games. Chavis has aided in the dynamic pitch-



ing, having 26 strikeouts with four games under her belt. As it stands, the softball team has a solid chance at earning the title of District Champions. While they did have an impressive run last year, placing third, players believe that this will be the season where they end up on top. "I feel like our chance of winning the district title this year

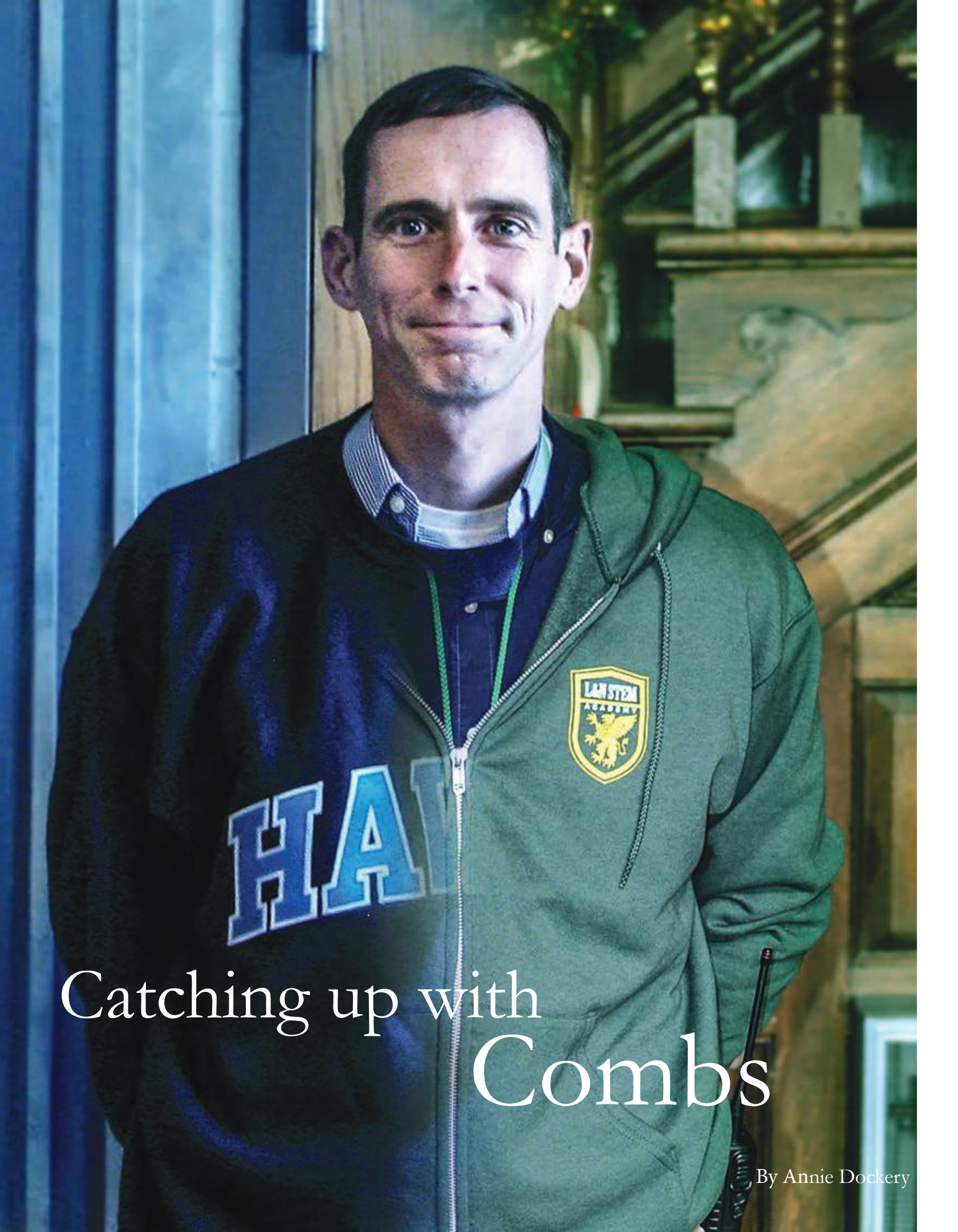
is very possible for a team like this. The softball program has yet to see an iteration of the team this strong before, and all of the players have been working very hard to achieve that goal," says sophomore Aubry McGuire.

Of course, the ability to constantly improve is what makes the team a threat. Leslie Beecham, a junior who currently leads the team in triples, believes that there are some things that need to be worked on. "I think one thing we need to improve on is our consistency. We play really well a lot of the time, but we need to make sure we bring the same amount of energy, focus and effort to every game."

Winning the District Championship isn't an easy task. A lot of dedication, athleticism and patience is needed to form a winning team; however, the Lady Hawks have all of these qualities to steal the title this season.



Lady Hawks softball players prepare to break down a team huddle.



Catching up with Combs

By Annie Dockery

“I think once you have a little bit of Hawk in you, you’re always a Hawk,” said former HVA assistant principal, Mr. Combs, who after six years as a Hardin Valley Hawk was transferred to serve as an assistant principal at L&N STEM Academy.

About two weeks into his 2014-2015 school year contract with HVA, Mr. Combs received an unexpected phone call from downtown, asking him if he was interested in working as an assistant principal at L&N STEM Academy. After replying that he was not interested in the position, he was asked to go speak with the Superintendent Jim McIntyre who then explained why he thought the transfer would be beneficial. When Mr. Combs asked, “What happens if I say no?” McIntyre restated the benefits and told Mr. Combs that he had 24 hours to make up his mind. The following day, the Superintendent notified Mr. Combs that he had made it an administrative appointment. “There wasn’t really a choice in it. [Initially,] I was upset. Everybody is when [their] whole world’s just changed.” Despite his initial distress, Combs discovered that McIntyre had an ulterior motive in the transfer. “He kind of said in a few years he sees me running a school myself,” said Combs. McIntyre wanted him to have the experience of

working in a small, atypical school. “He heard about the innovative things that we have here [HVA] and thought

that if we married them [HVA and L&N] together [we] might help out somebody somewhere in the future,” said Combs.

Many of the students here at HVA were upset when they heard about Mr. Combs leaving. Senior Jose Parrilla said, “I almost cried, because he has been like that cool uncle ever since my freshmen year. It was just terrible when I found out he wasn’t going to be here anymore.” Senior Diego Padilla stated, “I’m just sad, not for myself, but for the next people who are coming, because they won’t have someone as awesome as Mr. Combs here.”

Transferring from a large school where he was able to focus on his love of liberal arts to a small school dedicated to all things STEM was a bit of a culture shock for Combs. “As you guys know, I’m kind of a Liberal Arts guy. I’m not really a science-math-minded person,

but I appreciate them. So at first I kind of felt like, ‘Wow, I’m going to be really unprepared for this...’ [However,] I love kids and where there are kids, I’m going try to find a way to be engaged and be happy and be content with working with that and making sure that the kids are pushed and getting a good education,” said Combs.

Although Mr. Combs is still an assistant principal, many of his roles have changed. “A lot of...things I had parts in here [HVA], I now have a whole picture there [L&N]. While Mr. Combs now has more responsibilities to perform on the computer, he still aims to be out and about talking to students and teachers as much as possible during the school day, just as he did at HVA. To be able to do so, he comes in early and stays late. “That’s really my goal, [to]...get as much of the paper work done while there aren’t kids at the school,” said Combs.

Over time, Combs said that he began to “see into their world” and was able to connect his liberal arts background to STEM, which allowed him to gain a new perspective, while giving STEM students and faculty a new perspective. “[STEM and Liberal Arts are] two different [sides] of the coin, but I think they complement each other very well,” Combs said. In the future, Combs hopes that a

Liberal Arts school will be opened in Knox County to give Liberal Arts-driven students the same opportunity

“Just because I’m somewhere else doesn’t mean I am someone else.”

that STEM students receive at L&N.

Mr. Combs said, “HVA is very responsible for making me the educator that I am—the fact that I was given the freedoms to think outside the box here, to be excited with a group of kids. I still take a great deal of pride in this school. My children will be at this school. Every time I see the blues flying, it still makes me smile. If I’m driving down the road and I pass a car that has a Hardin Valley magnet on it, I kind of smile to myself and [say], ‘Hey, I was part of that.’ I think once you’re a part of it, you’re always kind of a part of it. It’s something that means a great deal to me, it’s a school I love dearly, and the people here I love dearly. Just because I’m somewhere else doesn’t mean I am someone else, just like L&N will probably be a part of me too as I grow. Thank you for the opportunity, that’s what I would say to Hardin Valley.”



Breakout Stars of 2015

BY: CALEB TEXEIRA

All it takes is one moment for someone's life to change. In 2014, many artists in the music industry found the opportunity to change their lives, such as Sam Smith, Iggy Azalea and Bastille. Before, the three artists played local gigs and were working on their first albums, but in 2014, their combined net worth was \$16 million dollars. Who will be the new hit artists of 2015? Here are some talented prospects who have a chance at being the next big thing in music.

1. YEARS AND YEARS

An up-coming electronica meets R&B crossover band. The trio, who consists of front-man Olly Alexander, bassist Mikey Goldsworthy and synth master Emre Turkmen, were the winners of BBC's Sound of Music award for this year. Based in England, they have released four EPs and six singles, such as "Desire" and "King." As they break their way into U.S. airplay, Years & Years is definitely a band to look out for in 2015.

2. Ryn Weaver

The diva hailing from the streets of San Diego. Weaver has been given praise as "your favorite singer's favorite singer," having been tweeted about by Hayley Williams of Paramore, Charli XCX, Jessie Ware and Passion Pit. A pop artist who released her first single "OctaHate" in late 2014, she has been sighted as a "sure thing" by mega-producer Benny Blanco, who helped produce Iggy Azalea's "Black Widow" and Ed Sheeran's "Don't." Ryn Weaver is a powerhouse threat that will have no trouble making a name for herself this year.

3. TINK

Nineteen year-old Chicago underground artist, Tink, had no trouble breaking her way into local clubs. She had never imagined having her debut album, being managed by Timbaland, would drop this year. Tink is currently praised as one of few African-American singers who can effortlessly glide between singing and rapping, as well as intertwining thoughtful, unique and original lyrics. "Tink has only gotten big a few

months ago on Soundcloud, but I'm already hooked. She's the real deal," said Makenna Phillips, a HVA sophomore. With collaboration efforts from hip-hop icons Jeremih and Sleigh Bells, as well as praise from Justin Timberlake and Missy Elliott, Tink may have found herself in the spotlight as 2015's biggest name in hip-hop.

4. BEA MILLER

Name sound familiar? Fifteen year old Beatrice Miller was a finalist on the hit singing show "X-Factor." Despite her elimination, she has effortlessly gained a mass following in the past years, including a tour invitation from "X-Factor" judge, Demi Lovato. In her new EP, "Young Blood," critics have noticed her rock-based lyrics with a pop-centered music. Coupled with an "I don't care" attitude and hair to match, could it be time for teen sensations such as Lorde and Ariana Grande to step back and allow Bea to pave her way into 2015?

5. MNEK

British producer and singing star MNEK (derived from the pronunciation of his last name, "Eminike") has had little trouble finding critical acclaim these past few months, receiving a Grammy nomination for Duke Dumont's "Need U," as well as being contacted to work with pop legend Madonna. At only 20 years old, the house DJ released his hit single "The Rhythm" and is already signed to Modest Management (who also has One Direction, 5 Seconds of Summer and Little Mix under their name). "I've been a fan of MNEK for about a year now, and he's one of the most talented DJ's of modern music. He definitely has the potential to be a big hit in the US," said Reese Lowry, a sophomore at HVA. If "The Rhythm" connects with state-side audiences, MNEK will, without a doubt, be 2015's premier house artist.

Car vs. Bus

Which do you ride?

Car: 12
Bus: 13
Total: 25

Many people preferred to ride a car vs. a bus to school.



Car

Pros:

- Less time constraints
- You can choose when you leave
- You can go anywhere to get breakfast in the morning

Cons:

- Not as many people
- Sometimes a little crowded
- Some one has to pay for gas



Bus

Pros:

- Totally free
- More friends can get on
- Don't have to pay for gas

Cons:

- Too many people at times
- Gets too loud
- Strict morning schedule
- Lots of stops
- Not always on time

Cookies vs. Cupcakes

Cookies by Annie Beadle

Cupcakes by Morgan Ingram

The debate of cookies versus cupcakes has been discussed endlessly, and now it is time to put it to rest. Cookies are obviously the superior option between the two. Any cupcake in the world cannot even compare to the majesty that is a warm, gooey fresh out of the oven, cookie. But why are cookies so much better? First of all, cupcakes are just too high maintenance. From the making to the storing of these over-glorified muffins, they're a pain. Liners? Air-tight containers? You won't need any of that nonsense with cookies. Cupcakes are like that one annoying girl who wears too much makeup to compensate for her ugly insides while cookies are that really chill guy with awesome taste in music that everyone loves.

Another thing that cupcakes just cannot provide is options. I could give you a mile long list of different cookies. Meanwhile cupcakes just have the standard frosting over cake combo. BORING. Cookies are up for anything, heck there's even cookies that are inside another cookie. If that doesn't prove that cookies are the bomb then I don't know what will, but if you still think cupcakes are better, by all means go out to one of the numerous cupcake "boutiques" and spend five dollars for one measly cupcake. The rest of us will be at home, baking a batch of cookies just for ourselves.



Now, as a lover of cookies, one might not understand why I choose to subject myself to the social stress of making cupcakes that could beat a cookie. It's better to take the challenge than taking the easy way out by choosing to bake cookies in-



stead of cupcakes. Cakes are beautiful, they can have detail as intricate as lace or be as a new jewel freshly picked from the earth, cupcakes just happen to be the smaller versions of these delicate art works. Many might complain they are messier and they require different types of transportation, but it's become popular vote to have cupcakes rather than cake at a wedding or party. And you don't see new cake or cookie places popping up all over town, its cupcakes people. That's where it started and soon we will take over the world with our sweet delicious tiny cakes.

Some people might say that with cupcakes you don't have many options, but the clearly isn't true. Cupcakes can be filled with jams, peanut butter and even different candies. With cupcakes it isn't about the extravagance, it is about the simplistic nature and creativity of the ingredients. Anyone who criticizes the intricate and sophisticated nature that a cupcake can bring to an event is grossly out of line. While you go and grab the grandkids to make those cookies, the true masterful chefs will be making cupcakes.



Teen Budget

By: Jenna Detiveaux and Claire Benson

As teenagers, we often dig through our cars and look under couch cushions for extra change to afford our shopping addictions or even just dinner with friends. After some investigating, we came up with the best places to shop, eat and play in Knoxville for a low price.

For all the shopaholics out there, consignment stores can be some of the best places to get designer clothes for awesome prices. Plato's Closet on Kingston Pike only accepts clothes in good condition from the most popular stores. There are so many consignment stores around us that there is no reason to pay full price on cute clothes. Planet Exchange, Wear Else, New to Me and Next to New Consignments are all high quality used clothing boutiques. Hardin Valley Academy has many thrifters roaming the hallways who refuse to pay full price for fashion. Olivia "Jive" Lynn, junior, said, "I'm all about reusing. If a shirt gets too small I'll cut it up and use it as a hair tie. If I don't like the fit of pants, I'll cut them and use them as shorts. It's hard to find clothes that I feel resemble me, so I make them what I want."

We have all experienced sitting around the house with friends and trying to find somewhere to eat with an interesting atmosphere that will not break the bank. Tom and Chee is a new grilled cheese restaurant that has recently opened off of Cedar Bluff and Kingston Pike. Tristian Deck, junior, said, "I love Tom and Chee because it brings back lots of childhood memories and it is an explosion of flavors in my mouth." They have everything ranging from your basic grilled cheese to a donut grilled cheese as well as several types of tomato soups. "Grilled cheese and tomato soup, enough said," said Deck. The restaurant Cookout is perfect for late night cheeseburger and milkshake

runs. The prices are incredibly low while the quality is still there. Other restaurants that are reasonably priced include Steak and Shake, Cheddars, Blaze Pizza, Five Guys and LaRosa's.

The biggest problem teenagers face is what to do with our spare time. As much as we all love to spend a night lying in bed watching Netflix, teenagers also have those nights when we want nothing

more than to have a fun night out with friends. The Family Bowl on Kingston Pike offers \$1.10 bowling per game and \$3 for shoe rental on Sunday nights from 7 P.M. to 2 A.M. Emily Glenn, junior, said, "It's really cheap and you can get a lot of friends to go with you, so it turns into a really fun activity." The Ice Chalet offers open skating on Saturdays from 1:30-10 P.M. It costs \$6 for admission and \$4 for skate rental. Katie Filipkowski, sophomore, said, "Ice skating with your friends can easily be one of the most fun things to do. Even if you are like me and cannot skate, it can still be a lot of fun. Going with friends makes it more enjoyable because when you fall on your butt and your friends laugh at you, you begin to laugh with them. Even if you don't enjoy skating and want to hang out with your friends, the ice chalet is a cheap way to spend your night."

Do not waste your time buying \$50 tops, spending \$25 on a meal and blowing \$40 just to get out of the house. It is possible to still have a good time with friends while spending less. Follow these tips and tricks to save your precious dollars.



Olivia "Jive" Lynn, junior, posing in an outfit constructed from thrifting.



Junior Emily Glenn posing in an outfit purchased entirely from Plato's Closet

Notes on Journalism

Native Ads

Bane of Journalism or Necessary Evil?

By Bill Beadle

When looking through any publication, one can no doubt discern between pieces that are free of external influences and those that have some kind of backing, or in other words sponsored content. Such content, known as either advertorials or native ads depending on the manner in which it is written, is paid for by advertisers to promote their products or services in the style of the publication to better appeal to their target audience.

While advertorials and native ads are essentially the same thing, that is long-form branded content, it is important to note a key difference; native ads involve the creative teams of a publication and advertorials do not. Native ads, as a result, fit with the voice of the publication and are therefore more cohesive and “native” to the publication. Advertorials on the other hand are often more glaringly advertisements and pose less of a threat to the journalistic profession.

Native ads are a source of controversy for precisely the reason that they fit so well in their publications; there is no clear line of demarcation between ad and editorial. This calls into question the role of any publication, which is to inform the public on some area of interest independent of businesses that may have some interest in that area. They must report on any and all events in their area, regardless of who is involved, to provide their readership with an accurate account on which to form their individual opinions.

Earlier this year, on January 26, Condé Nast, a major publication giant, announced the creation of a studio with the sole purpose of branded

content. Condé Nast has long been one of the most respected and the most awarded publishing house in the business. The titles that fall under its purview include iconoclastic giants like *Vogue*, *The New Yorker*, *GQ*, *Architectural Digest*, *Bon Apétit*, *W*, and *Vanity Fair*. These publications and many more reach 51 million people in print form, and approximately 77 million in other digital media formats. Its new program, named 23 Stories, reflecting the 23 floors that it will take up in its new offices at One World Trade Center, will offer the editorial teams of its publications to marketers and advertisers to aid in the creation of branded content for those same publications.

While there is no indication that any or all magazines are required to contribute to this new workshop, or are already excluded for that matter, the implication is that the vast majority will contribute. Exceptions however do seem to exist for magazines or a certain prestige and integrity; more specifically *The New Yorker*.

With 23 Stories, Condé Nast offers up its editorial staff to advertisers, but they ultimately benefit in the end. This program, like everything else in the world, is not free. Companies who expect to participate and receive editor input must pay a certain amount of money either to the company at large or the individual magazines. Jay Rosen, a professor in journalism at New York University, sees this as a dangerous precedent saying, “The content studio idea Condé Nast seems to suggest that actually the editors can be bought, because the sponsor or adver-

tiser who is willing to pay enough can get the advice and insight of a Condé Nast editor.” Essentially, the content not linked to the studio could be tainted and skewed for or against certain companies based solely on financial contributions and not their merit. The studio could really be a slippery slope towards completely biased publications not doing their jobs as the gatekeepers of information for the public.

The big three at Condé Nast involved with 23 Stories; including CEO Chuck Townsend, chief marketing officer Edward Menichieschi, and artistic director and *Vogue* editor-in-chief Anna Wintour; have been trying to put a positive spin on the studio. In the January 26 press release by the company the stated mission of the studio is to “provide consumer engagement for the company’s advertising partners through content developed and distributed by the world’s most renowned editorial teams.” Wintour was later quoted saying, “Condé Nast has the best brands and the most creative talent in the [publishing] business. The industry is evolving, and so too our ways of storytelling. It is exciting to have new opportunities that will allow the vision and intelligence of our editorial teams to reach consumers.”

While such rhetoric is usual at the beginning of potentially controversial programs, it also reveals the fact that publishing is in fact a business just like any other. What Condé Nast is doing is just another step towards the naturalization of ads, and is by no means revolutionary. Such tactics have been in use in an official capacity by many companies including Condé Nast, the Hearst Corporation, *The New York Times*, and Time Inc. since the 1980s, and most likely even before that in a more informal way.

The Columbia Journalism Review has stated that “In a perfect world, journalism would be paid for entirely by readers and publications’ interests would align with them and them

alone. But while Andrew Sullivan and *Consumer Reports* can make a go of that, 99.9 percent of journalists and their organizations cannot.” In other words, without advertisers there would be no publications. In fact some people, much to the chagrin of journalists everywhere, buy publications for the advertisements; like the coupons that appear in newspapers, the classified ads, and even the artistic ads one can any fashion magazine. They are as much a part of every publication as the editorial content is.

In an interview with *Women’s Wear Daily* (WWD) Norman Pearlstein, Time Inc.’s chief content officer and head of a native advertising unit, said “You ought to have a measure for editors. They ought to be judged by renewal rates, by subscriptions, by newsstand sales or whatever measure is appropriate, whether it’s uniques or page views or video downloads... While that is something I have never been able to persuade anyone of, the idea that an editor thinks of himself or herself as a marketer, thinks of himself or herself as someone who is actually responsible for the customer’s experience, seems so obvious to me. I’ve never understood why it wasn’t encouraged.” This calls into question the very fabric of many publication setups, which tend to keep business and content entirely separate. The suggestion of an editor as an arbiter between the two sides is radical despite the fact that it may seem like common sense. A good analogy would be to compare this situation to the judgment of teachers based on test scores. It is cold and harsh, but judges factual results regardless of other qualities like editorial quality, or in a teacher’s case, student growth.

Though from a business standpoint the combination of advertising and editorial content is a genius concept, for journalists it presents conflict of interests. The purpose of journalism is to provide the public with accurate information about the world, what-

ever the field of interest it may concern. From an ethical standpoint, the incorporation of advertising in real editorial content corrupts the very nature of publications in misleading its readers into thinking that content paid for by sponsors is noteworthy for any reason other than that fact. Those that write such content are not diminished in their writing talents, but in their ethos as those who have taken it upon themselves to act as informants to the public.

Not to be high and mighty, but journalism at its core is one of the most beneficial services to the general populous as it allows them to know the happenings of the world. When carried out correctly it cuts through the webs of jargon that are presented by governments, companies, organizations, individuals etc. following events that have profound effects on people’s lives and allows them to have informed opinions such events. Journalists simplify and process information into language that can reach more people’s understanding and expose injustices in the process. They are the whistle-blowers to the evils of the world and seek to prevent the furthering of such evil. Look at the AIDs epidemic or even the Holocaust. Both events were written about by journalists long before they became the great tragedies we see them as today, but were generally ignored and as a result killed million upon millions of people. The incorporation of ads disguised as editorials may not seem to be such a big deal when faced with issues like these, but in doing so publications damage their credibility and their ability to warn the public of these atrocities.

In addition to the reputation damage that ad-geared journalism can perpetrate on each individual publication, it can also steal the focus from journalists and readers alike on more investigative-centered reporting. With the introduction of native advertising and the implied financial gains it can

ensure, the motivations of journalists change. They are people just like any other, and money is unfortunately a key driver in the decisions of the vast majority of the populous. It corrupts their intentions and lessens the chance that they will write pieces that expose the wrongs of the world; instead writing puff pieces for the possibility of more views or even monetary reward.

Ads will most certainly not be responsible for the murder of millions, but when there is no line between true journalists and advertisers the integrity of all pieces comes into question. There needs to be line drawn between the two when presented to the public so credibility can be retained by publications. This is as simple as a footnote that says “Sponsored Content” or a not under the title that says “Sponsored by [insert company name].” In doing this publications can keep their money from advertisers and their integrity. While some may see such labelling as detrimental to the number of people who read such content, it is up to those who produce it to make it necessary to read.

With proper labelling or sectioning off from proper editorial content creative advisement becomes less of an issue because while the advertisements may fit the general vibe of the publication, the public can clearly see that they are in fact ads. This makes programs like Condé Nast’s 23 Stories permissible, and even smart, as the advertisements can meet the same journalistic standards as the rest of each publication, while maintaining a safe distance from the actual content.

While native advertising is but a blip on the radars of many, it is nevertheless a concept that has a great effect on everybody and their worldview. Its grasping fingers seek to undermine true journalism and turn it into an advertising machine rather than the beacon of knowledge that it should be.



PREP

“The Prep look is a good look and makes me feel good about myself. It does make feel a little bit unique because not everyone wears it,” said senior David Bean. David shops at Polo, Belk, and sometimes Kinnucans.



ATHLETIC

“I don’t have a sense of style. I don’t really understand fashion trends, so shorts and T-shirts are comfortable. I also play football so it’s easier to wear athletic clothes. I feel that I fit in with everyone else because shorts and a T-shirt is pretty popular,” said sophomore Andrew Merritt. Andrew shops at Dick’s to get most of his clothes.

Throughout the halls of Hardin Valley Academy, there is a One way that these students can do this is through their fas the main four are prep, gr

GRUNGE

“I choose to dress the way I do because it’s different than everyone else. and I would rather be unique than just like everyone else. Being normal is boring.” said Freshman Brooke Matthews. Brooke gets most of her clothes from Hot Topic.



HIPSTER

“I’m into the black and light colors. I feel that fashion is one’s way of expressing their emotions and their artistic flow. What I wear is my expression of how I feel for that day. I like what I wear because they are different, and nobody else really wears what I do, and I take pride in looking unique and styling my clothes in ways that are different than the norm,” said senior Sarah Kear. Sarah shops at American Apparel and NastyGal.com



BY JOEY NEUMAN

Did you know that texting & driving is the leading cause of death in people aged 16-21?

Really? No way. I wonder what it's like at our school.

After asking, 79% of students have driven with someone who was texting and driving, while 81% believe that it should be illegal.

Wow. Something needs to be done about that.

There hasn't been many laws in Tennessee about it, but it's still illegal. Hopefully, the laws will be more clearly defined in the future.

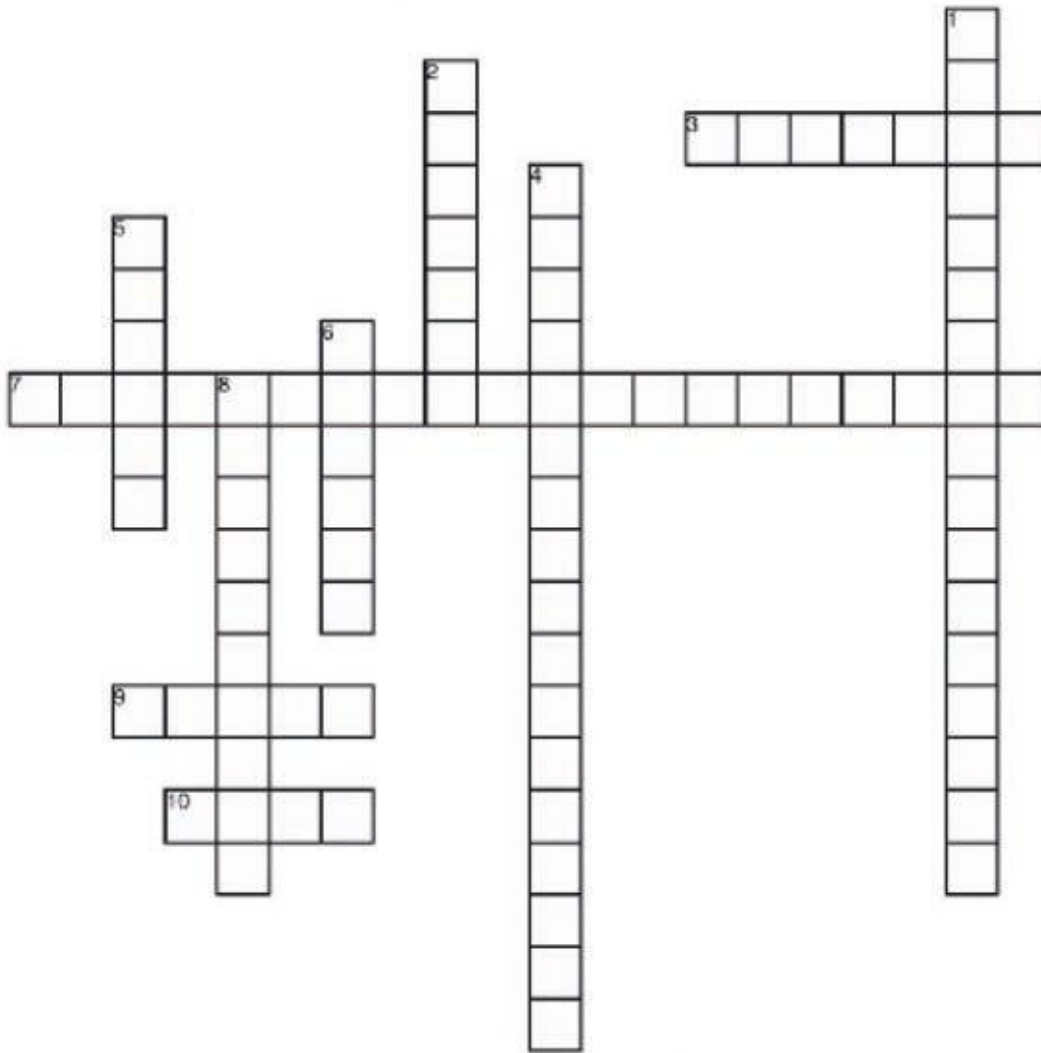
Delivered

Definitely.

Texting and Driving is a modern day plague taking over our society by storm. Although a nation-wide ban has taken place, texting and driving is still done every day. Various laws and acts are being passed every day to put an end to one of the most dangerous activities a teenager can encounter.

Crossword

Complete the crossword below



Across

3. Mr. Comb now works at
7. What Federal Court case gave students rights within a school building
9. Main character in A Sound of Music
10. Our school mascot

Down

1. Is the condition of not having enough sleep
2. Who won Powder Puff?
4. What is the first amendment?
5. A style or fashion derived from a movement in rock music
6. What the spread the word campaign tries to raise awareness about
8. Of or relating to horseback riding or horseback riders

Sponsors

We would like to thank the following sponsors for their generous support to the *Hawkeye* Journalism class. Without their support, we would be unable to provide HVA with the news.

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